



VIRTUAL

Annual

MEETING

DECEMBER 1-3, 2020

**SPONSORSHIP
PROSPECTUS**



ABOUT CBA

The Church Benefits Association (CBA), is a voluntary membership organization of approximately 50 church pension boards, religious orders and denominational benefits programs for clergy and church professionals. CBA began as a yearly conference in 1915. In its over one-hundred-year history, it has grown from just a meeting to an association with activities in all areas of church benefits. Membership in the CBA is open to any organization sponsoring or administering church benefit programs. A list of current members can be found in the Membership section of the web site [here](#).

One of the main activities of the CBA is its Annual Meeting. The Annual Meeting is a forum for the dissemination, study and discussion of information relating to the efficiency of operating and administering church employee benefits programs. The CBA is dedicated to promoting excellence and preserving the traditions of church benefit boards and church benefit plans through nonpartisan education, collaboration, and fellowship.

CONTACT CBA

CBA Headquarters

Church Benefits Association
201 East Main Street, Suite 1405
Lexington, KY 40507
Telephone: (859) 514-0083
info@churchbenefitsassociation.org
www.cbaannualmeeting.com

CBA MEETING CONTACT

Hunter Stoll

Project Coordinator
Direct Line: 859-514-9172
E-mail: hstoll@churchbenefitsassociation.org

To Our Sponsors:

It is with great pleasure that the Church Benefits Association (CBA) invites you sponsor the CBA 2020 Virtual Annual Meeting.

Your company can be a part of this intimate meeting experience and gain visibility with current and prospective clients. The Annual Meeting will be held on a Virtual Platform.

This event will gather over 300 professionals. You are guaranteed to gain direct access to a diverse audience full of key decision-makers through focused, face-to-face interaction. The Annual Meeting is the event to attend to gain company and product visibility with a competitive edge.

Please review the sponsorship prospectus thoroughly and complete the online contract to secure sponsorship today. Be certain to review the rules and regulations in their entirety as they become legally binding once the application is accepted by management.

We look forward to your participation.

Sincerely,

CBA 2020 Planning Committee



Networking Happy Hour

Tuesday, December 1

4:00 p.m. EST (1:00 p.m. PT)

Platinum and Gold Opportunities

Do not miss your chance to be seen at the CBA Annual Meeting!

Plenary Session Sponsorship

Get premium visibility at some of the meeting's biggest events as a session sponsor — with exclusive opportunities on Wednesday and Thursday. Keynote session sponsorships are available to platinum sponsors, and learning community sponsorships are available to gold sponsors. Limited opportunities available. Upon confirmation, further information will be sent by Hunter Stoll, Project Coordinator - hstoll@churchbenefitsassociation.org.

Sponsorships available on a first-come, first-serve basis. All vendors will be recognized in the online program and on the CBA Annual Meeting site.

Sponsorship Levels	Platinum \$15,000	Gold \$7,500	Silver \$5,000	Bronze \$3,000
Number of complimentary CBA Registrations	4	3	2	1
Logo featured in online agenda	●	●	●	●
Logo featured on CBA website	●	●	●	●
Online Sponsor Profile	●	●	●	
Opportunity to share five-minute video on diversity and inclusion efforts during meeting	●	●	●	
Advance access to CBA attendee list	●	●		
Recognition during opening remarks	●			
Opportunity to introduce keynote speakers	●			
Recognition on CBA meeting platform	●			



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